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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - APRIL 2025.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.Com. BUSINESS ANALYTICS

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
I	PART-III	CORE-2	U23BA102	PRINCIPLES OF MANAGEMENT

Date & Session: 24.04.2025/AN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	Who is known as the father of modern management? a) Henry Fayol b) F.W.Taylor c) Peter Drucker d) Max Weber
CO1	K2	2.	Which function of management involves setting objectives and deciding how to achieve them? a) Planning b) Organising c) Leading d) Controlling
CO2	K1	3.	Which management principle emphasizes one boss for each employee? a) Unity of command b) Division of work c) Scalar Chain d) Equity
CO2	K2	4.	Scientific management was introduced by. a) Max Weber b) Henry Fayol c) F.W.Taylor d) Peter Drucker
CO3	K1	5.	Which function of management ensures tasks are accomplished as per plan? a) Organising b) Controlling c) Directing d) Staffing
CO3	K2	6.	Delegation of authority leads to. a) Increased workload b) More stress on managers c) Efficient decision making d) centralization
CO4	K1	7.	Which of the following is NOT a principle of Henry Fayol? a) Authority and responsibility b) Scientific management c) Esprit de corps d) Discipline
CO4	K2	8.	The process of identifying and attracting potential employees is called. a) Selection b) Recruitment c) Training d) Orientation
CO5	K1	9.	Which leadership style involves full control by the manager with no employee input? a) Democratic b) Autocratic c) laissez-faire d) Transformational
CO5	K2	10.	Which type of organisation structure is based on functions like marketing, finance and HR? a) Divisional structure b) Functional structure c) Matrix structure d) Project structure
Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	State the nature and scope of management. (OR)
CO1	K3	11b.	Explain the difference between Management and Administration.

CO2	K3	12a.	Describe the process of planning. (OR)
CO2	K3	12b.	Explain the advantages and disadvantages of planning.
CO3	K4	13a.	Discuss the nature and scope of organising. (OR)
CO3	K4	13b.	Describe the types of organisation.
CO4	K4	14a.	Evaluate the process of staffing. (OR)
CO4	K4	14b.	Enumerate the sources of recruitment.
CO5	K5	15a.	Assess the types of leadership. (OR)
CO5	K5	15b.	Analyse the advantages and disadvantages of coordination.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	State the functions of management. (OR)
CO1	K3	16b.	Explain the qualification and duties and responsibilities of managers.
CO2	K4	17a.	Evaluate the tools and techniques of planning. (OR)
CO2	K4	17b.	Explain the steps in decision making and forecasting.
CO3	K4	18a.	Discuss the advantages and disadvantages of organisation in detail. (OR)
CO3	K4	18b.	Describe the span of management in detail.
CO4	K5	19a.	Analyse the methods of modern recruitment. (OR)
CO4	K5	19b.	Enumerate the selection procedure of recruitment.
CO5	K5	20a.	Assess the stages in control process. (OR)
CO5	K5	20b.	Evaluate the qualities of a good leader.